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AMA Tampa Bay Chapter New Board of Directors

TAMPA, FLA.- (July 1, 2010) -The Tampa Bay Chapter of American Marketing Association (AMA Tampa Bay), has officially announced its Board of Directors. As one of the fastest growing Chapters in the United States for several years in a row, AMA Tampa Bay is the premier resource for marketing information, education, training and relationships. Almost 400 members look to the organization to advance marketing competencies, in both practice and thought leadership. AMA Tampa Bay Board Members have committed to serving for a period of one year and are considered some of the brightest marketing minds in the area.

New roles on the 2010-11 Board include (photos are available):

- Tara Michelle Hustedde, president. She previously served on the Board as both president elect and vice president of communications. Hustedde is the president of Pure Public Relations and Marketing, Inc., in Land O Lakes, Fla. (photo attached)
- Sean Halter, president elect. Previously, he served as the Chapter's vice president of sponsorship. Halter is founder and CEO of Connectivity Marketing & Media in Clearwater, Fla.
- Colleen Chappell , immediate past president. Chappell is the president and CEO of ChappellRoberts in Tampa, Fla.

- Susan Follick , vice president of communications and branding. Previously, she served the Chapter as vice president of programming.
- Thryth Hillary-Navarro, secretary. She is the founder and CEO of Marketing Intelligently, LLC in Tampa, Fla.
- Greg Millman, treasurer. He is a senior marketing manager at Kforce Professional Staffing in Tampa, Fla.
- Shanna Kurpe co-chair of the programming committee. She is a marketing manager at Roger West Creative & Code in Tampa, Fla.
- Jeff Young, co-chair of the programming committee.
- Will Rose, vice president of sponsorship. Rose is the chief marketing officer of Verosity Marketing in Tampa, Fla.
- Doug Engel now serves as vice president of collegiate relations. He is the president of Logomotive in St. Petersburg, Fla.
- Jeremy Dixon, vice president of human resources. Dixon is vice president of A-1 Temps, Inc., in Tampa, Fla.
- Jennie Jordan, vice president of volunteers. She was previously the Chapter's director of new membership. She is the Community Development Manager for the Girl Scouts of West Central Florida.
- Andrea Gorder, director of event logistics.
- Shelly Bramm, vice president of membership. She is the owner of Bramm Films in Tampa, Fla.

AMA board members who continue in their current roles include:

- Vince Bailey, vice president of research. Bailey is owner of Aperture Market Research in Safety Harbor, Fla.
- Tracy Clouser, director of public and media relations. Clouser is vice president of development for Easter Seals Florida in Tampa, Fla.
- Jennifer McCafferty, director of programming development. McCafferty works with Workflow One in Tampa, Fla.

With close to 400 members, the Tampa Bay Chapter of the AMA, is one of the largest professional organizations in the area. The chapter was recently recognized by the international American Marketing Association, for the third year in a row, for leadership and programming

excellence. Monthly events, which are open to members and guests, feature local and national industry experts. Membership is available on both an individual and group basis with special options also available for those that are transitioning from student to professional status. For more information about any of the chapter's events or programs or membership options please visit www.amatampabay.org. You may also follow AMA Tampa Bay on Twitter, Facebook and Linked In.

Note to Editor: Electronic head shots for all new board members are available on our ftp site (information is below).

Photos are available on our FTP site: <http://files.chappellroberts.com/>

Enter the following username and password:

Username: ama_media

Password: media

The AMA Board member photos are listed by name. Download the files by clicking on the download button to the right of the file name###